

MINORS IN THE SCHOOL OF BAM

The School of Business, Arts, and Media offers undergraduate minors in all of its programs—Accounting, Business Management, Communication, Finance, Graphic Design, Human Resource Management, International Business, and Marketing—in addition to these standalone minors:

- **Business Analytics**—The first step in delving into the world of data analysis, the Business Analytics minor is available to all students—not just business majors. Business analyst jobs are one of the fastest growing employment areas in the U.S. The minor will prepare students to understand and present data and analytics for the purpose of informing sound decision making.
- **Economics**—Providing students with problem-solving tools that help them analyze decisions and make more informed choices, the Economics minor helps students learn about the macro-economy, as well as apply concepts to business and policy contexts. The minor helps students interested in a broad range of careers, from private industry to government or non-profit businesses.
- **Entrepreneurship**—Students interested in starting a business may consider the Entrepreneurship minor, providing a foundation for how to succeed in business, including financing, promotion, and franchising.
- **Event Management**—Students learn how to lead and manage event experiences that promote their organization’s business and marketing goals, which may include increasing brand awareness, introducing a new product or service to market, raising funds for a notable cause, honoring donors and benefactors, and much more.
- **Leadership Studies**—Designed for students from all majors, the Leadership Studies curriculum will enable



students to reflect on their personal style of ethical leadership and prepare them for leadership positions in their future profession and community involvement.

- **MBA Bridge**—Non-Business majors learn foundational business knowledge to use in their careers or to pursue an MBA after graduating from Cabrini.
- **Music**—Students gain a strong foundation in music, including knowledge and experiences that are built upon music fundamentals, composition and technology, music history, and music performance skills.
- **Sports Management**—Students will learn leadership and management of personnel, budgeting, legal and current issues, general administration and operations, and dynamic integrated relationships of different populations involved in sports-related interests and activities.
- **Studio Art**—The Studio Art minor provides students with visual means of creative expression to expand, enhance, and refine the skills and knowledge essential for the professional fine artist and to develop the powers of critical analysis.

These minors range from 18 to 21 credits,
and consist of interdisciplinary courses.

TO LEARN MORE, visit cabrini.edu/bam
or contact schoolofbam@cabrini.edu.