

**Cabrini College**  
**Information Literacy Signature Assignments**

Information Literacy ( IL)is essential for students to function in our information-based society. Librarians and Faculty are committed to providing students with the research skills necessary for them to become lifelong information consumers. Following are some signature IL assignments used at Cabrini College. These assignments integrate the IL skill sets which include the ability to locate, analyze, evaluate, synthesize, and use information from a variety of sources: books, journals, databases, government documents, and the internet.

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COM/PSY 215 Television and Human Behavior  
Research Project  
Dr. M.L. Corbin Sicoli, emerita

Students examine the pervasive influence of TV on human behavior. The research project consists of a review of the literature and an action component. The action component may be a content analysis of a current television program, a historical analysis of television characters, a survey of viewers preferences, an investigation of viewing preferences with different aspects of human behavior or personality.

H-PSY 302 Honors Psychology: Psychology of Popular Music  
Research Project  
Dr. M.L. Corbin Sicoli, emerita

Students explore contemporary music using the basic concepts of psychology. The research project consists of a review of the literature and an action component. The action component may be a content analysis of the work of a current artist, a historical analysis of a particular group's music, a survey of listeners preferences, an investigation of listener preferences with different aspects of human behavior or personality.

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IST 100 Information Science & Technology

**Research Project Description**

The purpose of the project is to apply the various information technology tools and digital information management techniques demonstrated in class to research a question or solve a problem. The question or problem should be related to one's studies or interests and must involve the technology or the internet.

The project consists of a written research paper in APA style (4-5 pages double-spaced, plus references and figures, 3rd person point of view) that includes a spreadsheet and chart that analyzes data, and an oral presentation of the paper using MS Powerpoint. The project should demonstrate that you can: 1) Integrate information technology tools (Word, Excel, PowerPoint, WWW, etc.) and 2) Apply these tools and their functions to a particular subject or domain of interest.

The criteria used to evaluate the project will include: 1) Is the information in the research paper and the presentation communicated effectively? 2) How many information technology tools have been used and integrated? 3) Are the information sources of adequate breadth and depth? 4) Have all relevant references been included as in-text citations according to the APA format?

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MKT 230 Principles of Marketing  
Ruby Remley  
Marketing Project

Students work together in small groups to develop a product or service. The project has four parts: Market Segmentation, Product Development, Pricing and Communications. Market Segmentation requires research on the target market which includes demographics, psychographics, and lifestyle. Product Development requires research on packaging. Pricing requires information on wholesale and retail pricing. The final part, Communications, requires research on Advertising, Public Relations, Sales Promotion, Personal Selling, and Special events.

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POL 206 Comparative Government  
Country Study  
Dr. James Hedtke

Students investigate a required number of scholarly periodicals, proprietary databases, print reference sources, primary works, and web sites that relate to international governments and countries. Students summarize their work in an essay.

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PSY 320 Developmental Psychology  
Annotated Bibliography

Students complete an annotated bibliography on 6 scholarly/professional journal articles. Students then do an in-class presentation on the topic. In the information literacy session that is required by PSY 320, emphasis is placed on distinguishing scholarly, refereed journals from the non-scholarly, popular journals; comprehending the purpose of an annotated bibliography and its components and applying APA style.

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SEM 300 Manipulating Media  
Media Project  
Cathy Yungmann

Students complete a media project that is connected to a particular media experience. The project is judged according to the following criteria:  
Content – must be relevant to the topic & must mention your connected media experience  
Research – appropriate use of course readings and valid, credible, cited sources

Writing Style - proper use of grammar and syntax to convey ideas succinctly with an opening thesis, well-written body and concluding paragraph; proper APA style in-text citations and works cited page.

Critical Thinking – demonstrated flow of ideas based on a synthesis of the class readings, discussions, research sources and your own conclusions. You must back up your ideas with evidence.

Presentation - must be organized and engaging (rather than read) and use technology effectively.

Required Sources: 8 periodicals, scholarly journals, credible websites, personal communication.

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Sem 300: Wealth and Poverty  
Dr. Kathy McKinley

Paper for International Conference

Purpose:

The purpose of this paper is to give you the opportunity to continue to develop skill at research paper writing, specifically at policy proposal writing, and to do so on topics of global importance. This policy proposal will be presented at the International Conference on Global Inequality to be held in the Library Conference Room at Cabrini College, Radnor, PA. At that conference nations of the North will meet with Developing nations to discuss policies to recommend to the United Nations on four major issues: Transnational Corporations, Population, International Debt and Free Trade.

Topic:

Your paper should present policy proposals on transnational corporations, population, international debt and free trade from the perspective of the area you represent. These policy proposals should be grounded in knowledge of the global dynamics of resource distribution and knowledge of the position an educated person from your area of the world would take. You come to the conference, not a government official, but an educated, informed, and thinking citizen.

You should not think of yourself as representing only one country. You will be attending the conference with your group and should consider yourself as representing that area of the world and their concerns. Research on individual countries should only supplement the general position you will be taking. So, get your position on free trade, write it down and argue for it and then add the data to support that position. Do the same with each of the other three topics. See the agenda for the World Summit on International Issues of Wealth and Poverty for the specific questions that will be addressed.

It is expected that you will do college level research for this paper, using academic and professional journals and books as well as authoritative Internet sources. It is also expected that you will cite these sources appropriately. (If you did not cite correctly in the first paper make sure you obtain information from your academic departments, a recent stylebook, or the library handouts. It is expected that you will have at least 6-10 solid

sources. It is expected that your group will meet prior to the conference. If you wish I will create a WebCt group for you to use for online discussion.

Audience: Knowledgeable people from all over the world.

Length: 6-8 pages. Remember to use in text citations correctly, and include your bibliography. Any exception to MLA or APA citation format must be cleared with me. Please see Cabrini Library website for MLA and APA formatting rules.

Evaluation: Same as first paper. Your knowledge of the perspective of the area will also be evaluated as well as your ability to anticipate and counter the arguments of the "other" side.

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SOW 303 Human Behavior and the Social Environment (1)  
Research Paper

Students are asked to imagine that they wake up one day and assume another identity. Students investigate the developmental issues that accompany this new identity. Some of the identities are: elderly black woman, adopted child, inner-city youth, immigrant, etc. The project requires the students to discuss the following in terms of their new identity:

Identify the developmental issue  
Identify your population  
Discussion of the problem within the population  
Discuss the history of the problem.  
Identify prevention/treatment programs  
Identify long term effects  
Identify necessary skills and knowledge  
Examine own feelings  
Annotate two articles

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