**Business Department Retention Rate (2017-2018)**

Retention Rate of Business Cohort 2018 (University Retention Rate 76.4%)

|  |  |  |
| --- | --- | --- |
| **Major** | **Retention Rate** | **Goal** |
| Accounting | 67% | 75% |
| Business Management | 87% | 75% |
| Finance | 83% | 75% |
| Human Resource Management | No cohort | 75% |
| International Business | 80% | 75% |
| Marketing | 100% | 75% |

Retention Rate of Business Cohort 2017 (University Retention Rate 69.9%)

|  |  |  |
| --- | --- | --- |
| **Major** | **Retention Rate** | **Goal** |
| Accounting | 88% | 75% |
| Business Management | 62% | 75% |
| Finance | 83% | 75% |
| Human Resource Management | 100% | 75% |
| International Business | 50% | 75% |
| Marketing | 80% | 75% |