

R&R

Recruiting and Retaining Members

1.

Why should students become part of your organization? Share goals and the mission of your group. Ask current members why they joined and share their experiences with others. Be specific about your programs, you worked hard!

2.

PUBLICIZE!!! Word of mouth is extremely effective. E-mail, announcements, flyers, and the involvement fair are just some of the ways you can recruit students to belong to your organization.

3.

Benefits and Opportunities! Make a list of all the benefits and opportunities that new members will receive for their involvement. Give students a desire for accomplishment and make sure you let others know why your organization is important!

4.

Recruitment is an ongoing process. This is not only something you do in the beginning of the semester, its something that you can do all year long. Get involved in opportunities that educate people about your organization. Be available at all events, not just your own to answer questions and recruit!

CLUB ✓ MONEY ✓... NOW WHAT?

RETAINING YOUR MEMBERS

MOTIVATION: Motivation is contagious! Motivating your members is a great way to make them feel a part of the team. Recognition, Job satisfaction and Food are just a few simple incentives for motivation.

RECOGNITION: This on-going activity is for members to express their appreciation for each others contributions. Feedback, attention and acknowledgement are a few key factors in creating a successful organization.

DELEGATION: This responsibility is for current leaders to communicate and help others in their group feel important and recognized.

MEMBERS NEED TO...

- ◆ Have a sense of belonging– members should feel welcomed and be able to give input into the organization.
- ◆ Assist in some aspect of the planning in events and goals.
- ◆ Be “in the know”. Communication to all members is a huge factor in retaining students every year.
- ◆ See that progress is being made toward the goals of the organization.
- ◆ Have some responsibility or ownership within the organization.
- ◆ Have confidence and trust in the organization and other members of the group
- ◆ **HAVE FUN!!!!**