

Poster Presentation

The delivery of a poster presentation is different from that of an academic paper, because the delivery is longer and more unstructured. Rather than giving an oral presentation to a collective audience, poster presenters frequently engage individuals in mini-presentations. Poster presenters are expected to remain next to their posters throughout the duration of the session and should be ready to address any questions that observers may have. However, they should not always look to engage observers in conversation. The poster should speak for itself; the presenter is simply there to answer questions and provide clarification.

- Dress professionally.
- Arrive at least twenty minutes early to set up.
- Keep notes with important details handy.
- Drink plenty of water.
- Stand near your poster, but not in a position that will obstruct anyone's view.
- Let people pose questions rather than conversing with them.
- Pay equal attention to everyone.

Depending on the size of the crowd, presenters may find times when there are multiple observers viewing their poster and times where no one is looking at their work. Make sure not to neglect any of the poster observers.